

AUA 2021
SEPT 10-13
Las Vegas



AUA2021 Exhibitor Bulletin - April 2021 Edition

April showers brings May flowers and we are now almost four months away from AUA2021. We here, at the AUA are planning ahead as the team recently returned from a site visit for Las Vegas last month. Now that we are back, final plans are being made and we are preparing for your arrival in Las Vegas. We also, completed our first 2022 site visit in New Orleans and looking to begin those pre-sales over the summer.



Exhibitor Request & Approval Forms Coming Soon!

Are you planning an event at AUA2021? The AUA offers assistance to exhibitors who wish to secure meeting and function space at The Venetian Resort Las Vegas, AUA2021's headquarter hotel, for their exhibitor-sponsored events. Mark your calendars and visit [Exhibitor Resources](#) to submit your AUA Event Request Form when it opens on **Friday, May 7**. The AUA will accommodate requests to the best of our ability. Contact [Elaine Garrison](#) for any questions.

The Exhibitor Resources will also include a list of exhibitor request and approval forms, along with AUA policies, on **Monday, May 3**.

May Kick-Off Meeting

Jumpstart your AUA2021 message and promotions:

Make sure your messages reaches AUA2021 registrants early. The May Kick-off Weekend will be held virtually May 21 – 23. Take advantage of the promotional opportunities that are available for your ad in the ePreviews, AUA Daily eNews and Exclusive Exhibitor Emails. Click [here](#) to view the opportunities.

Annual Meeting Sponsorship Highlight

Share your custom messaging on vibrant digital screens throughout the The Sands Expo. In order to maximize ad exposure, this opportunity is limited to five sponsors. Each sponsor ad will show a minimum of 36 times over the course of an hour. Great for branding or driving traffic to your booth! View a video of the digital signage [here](#).

Contact [Keith Price](#) to learn more.



NEW Retargeting Ads Webinar!

We are excited to launch American Urological Association's newest sponsorship, **Retargeting Advertisements!** Join us for a webinar designed to showcase the retargeting capabilities that are exclusively available to AUA2021 exhibitors.

Be on the lookout for your personal invitation that is **coming soon!**

Current Year-Round Exhibit Opportunities

Looking for opportunities to expand your brand? Are you looking for a new audience to showcase your product and latest technology? Take advantage of the AUA year-round meetings:

- Annual Review** | Exhibits: June 4 – 6, 2021
- Advocacy Summit** | Exhibits: July 2021
- MCUREe** | Exhibits: July 25 – 27, 2021
- 26th Annual AUA-CAU Spanish** | September 10, 2021
- AUA-SUO** | Exhibits September 9, 2021
- WCET2021** | Exhibits: September 23 – 21, 2021

Note: Dates and details subject to change.

Safety Corner!

The AUA2021 website has been updated with safety policies. We encourage you to review and check back periodically for updates.

[Learn More](#)

Exhibitor Registration is Open!

Exhibitor registration is open, and by now you should have received your login credentials. Once you login your allotment will be displayed or please refer to the table below. At the time of registering, you will have the ability to purchase tickets for other sessions online; exclusions include hands-on courses. Attendees have first access to educational sessions.

Booth Square Foot	Allotment
100	5
200	10
300	15
400	20
600	30
800	40
900	45
1000	50
1200	60
1500	75
1600	80
2000	100
2500	125

After the free reprint, exhibitors can purchase one additional badge reprint for \$150 Exhibitors can purchase up to five badges over their allotment for \$150 per badge. Badges over the additional five will be charged at the rate of \$680 per badge.

Need assistance with badge registration, please email [Customer Service](#).

[Rules & Regulations](#)

[Housing Exhibitor eForm](#)

[AUA2021.org](#)

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