



AUA2021 Exhibitor Bulletin - January 2021 Edition

Happy New Year! I hope you all had a safe and healthy holiday season. Can you believe it's 2021 and AUA2021 is nine months away?

Getting your planning in order?

The AUA planning teams are underway with preparing for your arrival in Las Vegas. Our first planning efforts have been to officially update the [AUA2021 website](#). We encourage you to check back periodically for updates.

Additionally, if you have questions regarding pricing and submitting budgets [AUA 2021 Exhibitor Service Kit](#) is available for pricing only. Ordering will not be available until **March 2021**.

AUA2021 Scientific Program

New this year, the AUA Annual Meeting Scientific Program has transformed from printed/mailed to digital. To make sure your company is included, update your print profile by **March 1st**.

[Click here](#) to access the exhibitor portal. When updating booth profiles, please note that we will use the **print profile** in the Digital Scientific Program due to 350-character count.

Marketing Opportunities

Are you working on a digital marketing plan for AUA2021? **New** this year, the AUA now offers remarketing to its exhibitors. How does this benefit you?

1. Increase your brand exposure
2. Influence online marketing campaign

This is an offering that can be used at [AUA2021](#) only or a [year-round](#) on [AUANet.org](#) opportunity.

Are you ready to advertise about your organization to the AUA audience?

The media kit for AUA2021 is now available!

Be on the lookout for an email in the next coming weeks from Walchli Tauber who is our new AUA supplier. Walchli Tauber will provide more details on new and returning advertising opportunities. For more information, [click here](#) or contact [Kelley Russell](#).

[Learn More](#)

Current Year-Round Exhibit Opportunities

Are you looking for ways to expand your brand beyond the AUA2021? The AUA offers various exhibiting opportunities year-round:

AUA/JHU Bladder Cancer Symposium | Virtual Exhibits: March 4-6, 2021

Annual Review | Exhibits: June 4 – 6, 2021

Advocacy Summit | Exhibits: July 2021

MCUREe | Exhibits: July 25 – 27, 2021

WCET2021 | Exhibits: September 23 – 21, 2021

Note: Dates and details subject to change.

Sponsorship Highlight

Hand Sanitizer Stations

A plethora of hand sanitizer stations will be available throughout the convention center and the Science & Technology Hall. Stations will be branded with the exclusive sponsor's company logo.

Cost: \$30,000

Fraud Alert

AUA often receives solicitation emails that our attendee list is available for purchase from non-AUA affiliated organizations. And we know if they solicit us, then they are phishing you.

If you are wondering, yes our attendee mailing list is available. If you are interested in purchasing the [attendee mailing list](#) from AUA, note that the information is now available on the AUA2021 website. We encourage you to always be on the lookout for the AUA Supplier logo before you purchase. For confirmation of supplier please email [Kimberli Faison](mailto:Kimberli.Faison) or Exhibits@AUAnet.org.

Safety Corner!

The Venetian has created a "Venetian Clean Commitment" [video](#) to reassure visitors that health and safety is their top priority.

[Rules & Regulations](#)

[Housing Exhibitor eForm](#)

[Exhibitor Portal](#)



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